

Innovative Strategies for Management of China's Urban Communities

Dongxia ZHAO, Lin GAO, and Xiuping WANG

Dalian University of Technology, Dalian Maritime University, and Dalian Training Center of Northeast China Grid Company

Abstract

The paper identifies several contradictions between theory and practice in the field of urban community management and based on a survey conducted in Dalian in 2007, argues that there is a shortage of professionals who have the skills to design, run and evaluate community service projects. It also offers strategies for innovative solutions for China's urban community management in terms of the organizational system, social security mechanisms and performance evaluations. Implications of these findings and suggestions for future research are provided at the end of this paper.

Keywords: urban communities, community management, system innovation strategy